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## BUSINESS FINANCIAL PLAN

### Overview

Business financial planning is paramount to the success of any business enterprise. This event is designed to recognize FBLA members who possess the knowledge and skills needed to establish and develop a complete financial plan for a business venture.

This is a two-part event: a written project is submitted prior to the NLC to be judged, and all eligible chapters will present the project at the NLC in a preliminary round. The report must be submitted online to the national center by the second Friday in May for judging.

This is an individual or team event.

### Website Resources

- Ameriprise Financial  
<http://www.ameriprise.com>
- Business Plans & Financial Statements Gallery - SCORE  
<http://www.score.org/resources/business-plans-financial-statements-template-gallery>
- Charles Schwab  
<http://www.Schwab.com>
- Formatting the Financial Plan Section of a Business Plan  
<http://www.allbusiness.com/business-planning-structures/business-plans/2527-1.html>
- Lincoln Financial Group  
<http://www.LFG.com>
- Merrill Lynch  
<http://www.ml.com>

### Additional Resources

- MarketPlace—FBLA Winning Reports—1<sup>st</sup> Place; FBLA Winning Reports—2<sup>nd</sup> Place