

Overview

This event recognizes FBLA members who demonstrate an understanding and mastery of the process required to develop and implement a new business venture.

This is a two-part event: a written project is submitted prior to the NLC to be judged, and all eligible chapters will present the project at the NLC in a preliminary round. The report must be submitted online to the national center by the second Friday in May for judging.

This is an individual or team event.

Project Purpose

The business plan must describe a proposed business venture. The business venture also must be currently viable and realistic and must not have been in operation for a period exceeding twelve months before the NLC.

Website Resources

- A Standard Business Plan Outline
<http://articles.bplans.com/writing-a-business-plan/a-standard-business-plan-outline/29>
- Business Planning - Creating Plans
<http://www.businesstown.com/planning/creating.asp>
- Business Plan Outline
<http://www.business-plan.com/outline.html>
- Business Plans - Web Resources
<http://www.hbs.edu/entrepreneurship/resources/businessplan.html>
- Technology Ventures Corporation
[http://techventures.org/resources/docs/Outline for a Business Plan.pdf](http://techventures.org/resources/docs/Outline%20for%20a%20Business%20Plan.pdf)
- TeenVestor: Writing a Business Plan
<http://www.teenvestor.com/entrepreneurs/Bizplans/bizplans.htm>
- Templates for Your Business
http://www.score.org/template_gallery.html