
BUSINESS PRESENTATION

Overview

This event provides recognition for FBLA members who demonstrate the ability to deliver an effective business presentation while using multimedia presentation technology.

This is an individual performance event and all participants present at the NLC.

Topic

The topic for the Business Presentation changes every year. Refer to the Guidelines section in the *Chapter Management Handbook* to find the current topic or look at competitive events under the FBLA tab at www.fbla-pbl.org.

This is an individual or team event.

Website Resources

- 8 Secrets to a Knockout Business Presentation
<http://sbinformation.about.com/od/sales/a/presentationtip.htm>
- Better Communication with Employees and Peers
<http://www.inc.com/guides/growth/23032.html>
- Business Presentations for Success
http://presentationsoft.about.com/od/powerpointinbusiness/a/business_success.htm
- Copyright and Fair Use
<http://fairuse.stanford.edu/>
- Toastmasters International
<http://www.toastmasters.org>