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## ELECTRONIC CAREER PORTFOLIO

### Overview

An electronic career portfolio is a purposeful collection of work that tells the story of an applicant including achievements, growth, vision, reflection, skills, experience, education, training, and career goals. It is a tool that gives employers a complete picture of who you are—your experience, your education, your accomplishments—and what you have the potential to become; it is much more than what a mere letter of application and résumé can provide.

All participants will present at the NLC. This is an individual event.

### Website Resources

- [electronicportfolios.org](http://electronicportfolios.org)  
<http://electronicportfolios.com/>
  - ePortfolio Resources  
<https://sites.google.com/site/eportfolios/How-To-Create-ePortfolios-with-GoogleApps>
  - How to Do an Electronic Career Portfolio  
[http://www.ehow.com/how\\_6182228\\_do-electronic-career-portfolio.html](http://www.ehow.com/how_6182228_do-electronic-career-portfolio.html)
  - Portfolio Components  
<http://www.itma.vt.edu/studio/portfolio.htm>
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## EMERGING BUSINESS ISSUES

### Overview

This event provides FBLA members with an opportunity to develop and demonstrate skills in researching and presenting an emerging business issue.

This event is comprised of a two- or three-member team. In addition to learning research skills, team participants develop speaking ability and poise through oral presentation. All teams present at the NLC.

### Topic

The topic for the Emerging Business Issues changes every year. Refer to the Guidelines section in the *CMH* to find the current topic for the event or look at competitive events under the FBLA tab at [www.fbla-pbl.org](http://www.fbla-pbl.org).