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## IMPROMPTU SPEAKING

### Overview

The ability to express one's thoughts without prior preparation is a valuable asset, as are poise, self-confidence, and organization of facts. This event recognizes FBLA members who develop qualities of business leadership by combining quick and clear thinking with conversational speaking.

This is an individual performance event.

### Website Resources

- Guidelines for Oral Presentations  
<http://www.auburn.edu/~burnsma/oralpres.html>
- Presentation Tips for Public Speaking  
<http://www.aresearchguide.com/3tips.html>
- Succeed in Public Speaking  
<http://www.school-for-champions.com/speaking.htm>
- Toastmasters International  
<http://www.toastmasters.org/>

### Sample Impromptu Topics

- One of the goals of FBLA is "to encourage the development of individual projects that contribute to the improvement of home, business, and community." Do you believe in the "power of one?" How can one person make a difference either at home, in business, or in our communities
- It has been said that a person who never made a mistake never accomplished anything of him/herself. In what ways can FBLA prepare you to deal with the mistakes you will make?
- You have been selected to lead a major community service project for your FBLA chapter. What techniques would you use to involve your chapter? How would these same techniques be applied to business?
- How will digital technology affect business?
- Many companies, such as McDonald's, IBM, and Nike, are highly successful. How does a company develop a strong brand identity?
- Your "good name" is a valuable asset. As a businessperson, what factors shape your reputation?