
PUBLIC SERVICE ANNOUNCEMENT

Overview

This recognizes FBLA members who can research a topic and create a 30-second PSA video.

This is an individual or team performance event and all participants present at the NLC. Six (6) copies of the script must be received in individual folders to the national center by the second Friday in May. The PSA is **not** prejudged.

Topic

The topic for the Public Service Announcement changes every year. Refer to the Guidelines section in the *Chapter Management Handbook* to find the current topic or look at competitive events under the FBLA tab at www.fbla-pbl.org.

Website Resources

- Preparing Public Service Announcements
http://ctb.ku.edu/en/tablecontents/sub_section_main_1065.aspx
- Sample Public Service Announcements
<https://www.psacentral.org/home.do>
- Writing a Public Service Announcements
<http://www.understandmedia.com/topics/media-production/106-writing-public-service-announcements>
- Writing a Public Service Announcements
<http://www.casemo.org/ShowMe-PALS/HowToWriteAPSA.pdf>