



RADNOR TOWNSHIP SCHOOL DISTRICT
Course Overview



Video Production and Broadcast Journalism
Course #

General Information

Credits: 1.0
Weighted: N/A
Prerequisite:

Length: Semester
Format: Meets Daily
Grade: 10-12

Course Description

Video Production and Broadcast Journalism students are responsible for the morning show that airs daily. These students move forward from learning basic video production methods to creating segments for the morning show using a more journalistic approach. In addition, students in **Video Production and Broadcast Journalism** learn broadcasting methods using state-of-the-art video, audio, and broadcasting equipment. Broadcasting the show involves the student to play roles such as audio technician, on-air talent, camera operator, floor managers, teleprompter controllers, technical directors, and directors.

Students will work on advanced, long term projects such as, but not limited to, college entry videos, large scale montages, academic department promotional videos, community field reports, and after school major recordings such as plays, concerts, athletic events, and fundraisers. Time will be required after school.

Unit: 1 – Scriptwriting

Unit: 2 – Speaking Skills

Unit: 3 - Video Editing

Unit: 4 - Equipment Operations

Course Objectives:

1. Students will read and write news stories for broadcast.
2. Students will develop speaking and writing for broadcast skills.
3. Students will develop teamwork skills.
4. Students will create videos for upcoming school events and recap past events.
5. Students will understand the pre-production, product and post production aspects of broadcasting.

Common Assessments:

Required Assessments:

Common Assessments:

PUBLIC SERVICE ANNOUNCEMENT (PSA) – Students will work in small groups to plan and produce a public service announcement relevant to high school students. Examples of appropriate public service announcements are underage drinking, drugs, depression, environmental concerns, texting, etc. The assessment will be scored according to the rubric attached on the TV/Video Production Common Assessment form.

STUDENT DESIGNED FEATURED STORY – Students will individually plan and produce a featured story

to be included as a segment on a news broadcast. Examples of appropriate featured stories include:

- Student/Teacher Spotlights
- School event recap
- School issues & current events
- Sports/Theatre/Music Spotlights

Other Possible Assessments:

STUDENT PRODUCED SHORT FILM

Major Units of Study:

UNIT 1: SCRIPTWRITING

UNIT 2: SPEAKING SKILLS

UNIT 3: VIDEO EDITING

UNIT 4: EQUIPMENT OPERATIONS

Materials & Texts

Required Texts and Resources:

Common Texts and Resources:

- "Adobe Premiere Pro CS6 Classroom in a Book [Paperback]." *Adobe Premiere Pro CS6 Classroom in a Book: Adobe Creative Team: 9780321822475: Amazon.com: Books*. N.p., n.d. Web. 19 Nov. 2012.
<<http://www.amazon.com/Adobe-Premiere-Pro-Classroom-Book/dp/0321822471>
- Adobe Tutorials
- Final Cut Tutorials
- Teacher Developed Instructions/Tutorials

Supplemental Texts and Resources (use may vary):

- Other teacher created or teacher selected texts and resources needed in order to differentiate instruction and meet the needs of all students.
- RHS Library

Summer Assignment

N/A